

2: Intelligence

EDI OUTREACH AIMED AT THE YOUNG CLARE BOND, SARAH WIGGLESWORTH ARCHITECTS

Four years ago we decided to formalise an annual programme of activity to promote equality, diversity and inclusion (EDI) – principles that have always been integral to our 10-strong practice. As a small office you're always wearing a lot of hats and we felt it important to ensure that enough time was dedicated to supporting our EDI ambitions.

One thing we found useful was breaking our goals down into categories. We look at the practice through three 'lenses' – as an employer, as a consultant and as a knowledge-sharer – and have KPIs for each. Most activity in the third category is outreach, with an emphasis on young people who are under-represented in architecture.

We are leading workshops in schools with Open City. Others that take place in our studio, organised in partnership with Urban Learners and the Grimshaw Foundation, have been a real success. With Kingston University we offer a paid four-week internship, and through Arts Emergency provide work experience placements and mentorship. We also do CV and portfolio reviews, working with Paradigm Network, Built By Us and Black Females in Architecture to reach the right people. Feedback is heartening; sometimes people just need the confidence to apply for that dream job.

Although we contribute time, not money, it's still a cost. We have priced it, but haven't yet had to use the figure in bids that factor in social value; we'd rather evidence our commitment through our actions. Though I lead the work with a small team, everyone is involved which has its own benefits, informing our project work too. Ultimately it makes us better architects.

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Intelligence is officially approved RIBA CPD. Look out for icons throughout the section indicating core curriculum areas.



Left Sarah
Wigglesworth
Architects' studio at
Stock Orchard Street,
London. The bullding is
explored in worksheets
for young learners
available from the
Grimshaw Foundation.